



August 20, 2025

Lake Mac Casino Resort & Racetrack

Donates \$25,000 to Ogallala Public School Video Scoreboard Project

OGALLALA, NE — Lake Mac Casino Resort & Racetrack presented the Ogallala Public Schools with a \$25,000 donation today.

Vice President and General Manager of Elite Casino Resorts Sharon Haselhoff and Lake Mac Casino Resort & Racetrack General Manager Thomas Frank presented the \$25,000 check to Ogallala Public Schools Superintendent Dr. Gene Russel and team.

“This donation helps close the gap on the total funding for the video board project,” says Sharon Haselhoff, Vice President of Elite Casino Resorts. “We are happy to be part of Keith County and Ogallala. This donation today shows our commitment to the community. We pride ourselves in strong community partnerships and giving back to the communities and people we serve, and this donation marks our first contribution as the newly opened Lake Mac Casino,” she added.

“We are happy to be a part of the community and honored to be able to contribute to such a worthwhile project,” stated Thomas Frank, General Manager of Lake Mac Casino Resort & Racetrack.

“Lake Mac Resorts has been nothing short of extraordinary in their support of Ogallala Public Schools. From the very beginning, they have stepped up as a true premier partner, showing a genuine commitment to our students and community. Their generosity, professionalism, and unmatched attention to detail reflect the caliber of people leading this outstanding company. We are deeply grateful for their investment in our schools and the difference they continue to make for our students,” said Dr. Gene Russel, Superintendent, Ogallala Public Schools.

The funds will help support the purchase of two new 16' x 10' video scoreboards in the competition gym at Prairie View. Students will be learning how to create and schedule content on the scoreboards and new opportunities for student development are available through additional content available to IT classes focusing on content design, scheduling, and production. The impact of the video boards will extend beyond sports into fine arts and other curriculum areas.