
ELITE CASINO RESORTS

Great River Casino Resort Cuts Ribbon

Officially Marking its Future as Part of Elite Casino Resorts

BURLINGTON, Iowa – Today, Elite Casino Resorts cut the ribbon to officially rebrand Catfish Bend Casino as Great River Casino Resort. The new name pays tribute to the mighty Mississippi River that has defined Burlington for generations and reflects the company’s continued investment in one of Southeast Iowa’s premier entertainment destinations.

The ribbon cutting included a welcome from Amy Burkhart, Ambassador for the Burlington Chamber of Commerce and Chair of the Iowa Racing and Gaming Commission and remarks from Dan Kehl, CEO of Elite Casino Resorts and Don Ostert, Vice President and General Manager of Great River Casino Resort.

“Today, Catfish Bend Casino becomes the Great River Casino Resort. The name is new. The investment is new. The commitment to this community is not. We could not be more excited about what comes next, for Don, for our team, and for everyone in Burlington who walks through these doors,” said Dan Kehl. “The best chapter of this story has not been written yet, and we get to write it together.”

The rebrand was part of Elite Casino Resorts’ ongoing commitment to enhancing the guest experience in Burlington, with continued improvements planned across the property including some exciting food and beverage and entertainment additions.

“We are investing in this building, in this team, and in the future of gaming in southeast Iowa. Great River is not just a new sign on the door. It is a new commitment to this community,” said Don Ostert.

Great River Casino Resort will welcome its first concert under the new resort name. Gretchen Wilson will appear on August 21. Tickets will go on sale soon.

Guests will find gaming, hotel, dining and event information at greatriverresort.com.