
ELITE CASINO RESORTS

Elite Casino Resorts Properties Raise Funds to End Alzheimer's in 2026

Giving Back donation drives and employee Walk to End Alzheimer's teams unite all seven properties for a companywide cause.

RIVERSIDE, IOWA — In 2026, all seven **Elite Casino Resorts** properties across Iowa, Nebraska and Illinois are joining the fight to end Alzheimer's disease. Each location is hosting a Giving Back donation drive — offering guests bonus slot play in exchange for a donation to their local Alzheimer's Association — while employees lace up to participate in their community's Walk to End Alzheimer's through the company's Winning Hands employee volunteer program.

The effort brings together two of Elite's signature community initiatives: the **Giving Back program**, which turns guest generosity into direct support for local charities, and **Winning Hands**, which encourages employees to volunteer in the communities where they live and work.

Together, the drives and walks will deliver meaningful funding to Alzheimer's Association chapters serving each property's hometown.

"Giving back is central to who we are as a family owned company, and Alzheimer's is a cause that touches so many of our employees, guests, and neighbors," said **Dan Kehl, Chief Executive Officer of Elite Casino Resorts**. "When our guests donate and our team members walk side by side in their own communities, we're able to make a real difference for the families facing this disease. Events like this give Elite the opportunity to put our values into action, and we're proud to stand with the Alzheimer's Association across all our properties."

"Community giving defines our culture," **Kehl added**. "From donation drives on our gaming floors to employees walking in their hometowns, our teams show up for the causes that matter most to our communities. Ending Alzheimer's is one of them."

Visit elitecasinoresorts.com for details on each location's activities.

About Giving Back

Elite maintains deep connections to the communities it serves and supports community organizations through its companywide Giving Back Program, which gives customers bonus slot play when they donate to local charitable organizations. Elite partners with nonprofit organizations in each community it operates to improve schools, fire services, health causes,

and other local needs. Elite believes that building strong ties with communities is as important as providing first-class guest experiences.

About Winning Hands

Created in 2011, the Winning Hands Employee Volunteer Program connects Elite Casino Resorts employees with a wide variety of volunteer opportunities across the communities it serves. In return, the company provides charitable contributions based on the volunteer hours contributed by each employee, allowing team members to supplement their time and effort with financial support as well. Elite employees consistently generate more than 14,000 volunteer hours annually. Learn more about the Winning Hands and Giving Back programs at elitecasinoresorts.com/ourculture.html.

About Elite Casino Resorts

Elite Casino Resorts is a leading regional gaming operator in the Midwest and a privately-owned U.S. company known for premier casino resort destinations, first-class guest service and amenities, great entertainment, and exceptional food. With a strong commitment to community service, Elite was recognized as the Iowa Character Counts 2024 Partner of the Year. Elite Casino Resorts operates seven casino resorts: Riverside Casino & Golf Resort in Riverside, IA; Rhythm City Casino Resort in Davenport, IA; Grand Falls Casino & Golf Resort in Larchwood, IA; Grand Island Casino Resort in Grand Island, NE; Walker's Bluff Casino Resort in Carterville, IL; Lake Mac Casino Resort & Racetrack in Ogallala, NE; and Great River Casino Resort in Burlington, IA.