
ELITE CASINO RESORTS

Elite Casino Resorts Contributes \$300,000 to We Will Collective Supporting Iowa State University Athletics

Riverside, IA – [Elite Casino Resorts](#) is proud to announce a substantial contribution to Iowa State University's We Will Collective.

"We are excited about our partnership with the We Will Collective and look forward to supporting student-athletes for charitable events at our Iowa resorts," said Dan Kehl, Chief Executive Officer of Elite Casino Resorts.

[We Will Collective](#) is a nonprofit charitable foundation created to support Iowa State University athletes. We Will helps create and facilitate partnerships for Iowa State student-athletes with local charities and non-profits, business owners, and the surrounding communities. We Will initiatives play an integral part in providing opportunities for student-athletes to serve and engage with charitable partners.

"Elite Casino Resorts has built a record of success by giving back to the communities we serve. We have supported student-athletes in the State of Iowa since we opened our doors, but we recognize that changing times require more help. Our Iowa communities benefit from the athletics programs at our universities, and we are proud to support the Iowa State student-athletes," said Dan Kehl.

All of Elite Casino Resorts Iowa properties will support this partnership by supporting charitable events featuring Iowa State student-athletes. Riverside Casino & Golf Resort, Grand Falls Casino & Golf Resort, and Rhythm City Casino Resort will support activities in partnership with We Will.

“We are very excited to collaborate with Iowa State student-athletes to expand the reach of our charitable events,” said Riverside General Manager Damon John. “Many of our guests are Cyclone fans, and we look forward to a great partnership!”

Mo Hyder, Rhythm City’s Regional Vice President and General Manager added, “The Quad Cities is home to many Iowa State alumni and we anticipate strong engagement with We Will events at Rhythm City Casino Resort.”

Brent Blum, Executive Director of We Will added, “We are extremely grateful for our partnership with Elite Casino Resorts, which will make a huge impact on our mission of keeping the Cyclones thriving by doing great things in our community. Elite Casino Resorts is a company run by Iowans that is truly committed to the state of Iowa with their wide-ranging support and they certainly align with our continued aspirations of using NIL for good.”

Visit the [We Will Collective](#) to find other ways to support Iowa State athletes.